



Invest India

NATIONAL INVESTMENT
PROMOTION AGENCY

REQUEST FOR PROPOSAL

Creative and Media Marketing Strategy for Invest India

Declaration of Scores awarded to Bidders:

Span Communications	50 /100
Crayons Advertising	54/100
Adept Artvertising	90/100
McCann Erickson	60/100

The following two have been qualified for consideration of their financial bids :

1. McCann Erickson
2. Adept Artvertising

The financial bids will be opened on 31st August, 2016 at 12:00PM