



Ref No: 05/07/2016-IICMM

Dated: 26/07/2016

RFP Reference	Query/ Suggestion	Reply by Invest India
2.8 – EMD	<p>Can EMD be in the form of Bank Guarantee?</p> <p>Can we submit a Demand Draft?</p>	<p>No. The EMD is separate from the Bank Guarantee. The Bank Guarantee (10% of the financial bid) will be submitted only after the Bidder is selected as the agency.</p> <p>Yes. Agencies may submit Demand Drafts under the EMD criteria.</p>
5.2 Scope of Work	<p>Is the Scope of Work – Per Month/Per Annum?</p>	<p>The Scope of Work as per the RFP should be a YEAR LONG vision which should be substantiated by activities that are divided across each month. The agency will have to provide a timeline of activities and will be evaluated based on suggested timelines.</p>
2.9 Pre-Qualification Criteria	<p>Clarification on Government Account Revenue</p>	<p style="text-align: center;">Invest India has revised the Pre-Qualification criteria for the proposal.</p> <p>2.1.1 The creative agency should have handled at least one creative account, with a similar scope as mentioned in this RFP, for a government / government sector organization / co-operative organization / board, either Indian or international, with revenue of over Rs. 5</p>

RFP Reference	Query/ Suggestion	Reply by Invest India
		<p>crores cumulatively over the last three years. (A certificate from Chartered Accountant must be submitted)</p>
<p>5.4 Payment Terms</p>	<p>1. What happens if the Tax amount is changed between the contract</p> <p>2. Will the payment be in Full Amount or Per Month?</p> <p>3. Service Tax – Inclusive? Or as per actuals?</p>	<p>Invest India has revised terms of payment with respect to TAXES</p> <p>1. The terms of payment will be as follows:</p> <p>Advance payment will be 10% of full amount for the year as stated on the contract. The agency will be engaged for a period of ONE year from the date of signing the contract.</p> <p>The Agency will submit pre-receipted invoices in triplicate, complete in all respects, on the last working day of every month, for necessary settlement. The invoices should be submitted along with complete details of the work undertaken during the month, supporting documents and bills as well as copies of the creative and publicity material designed / produced during the month, for which the bills are submitted. A reconciliation sheet pertaining to the bills will be submitted every month.</p> <p><u>The Financial Bid should be inclusive of ALL taxes</u></p> <p>For facilitating Electronic transfer for funds the selected agency will be required to indicate the name of the Bank and Branch, account number (i.e. bank names, IFSC Code and Bank A/c No.) and also forward a cheque leaf duly cancelled to verify the details furnished. These details should also be furnished on the body of every bill submitted for payments by the selected agency.</p>

RFP Reference	Query/ Suggestion	Reply by Invest India
		<p><u>Note:</u> The Monitoring Committee will conduct a quarterly review of the project activities and deliverables to gauge output and to approve activities for the forthcoming period.</p> <p>The initial Bank Guarantee may be discharged at the final payment stage.</p> <p>In case there is a change in the tax :</p> <p><i>Change in the Applicable Law Related to Taxes and Duties:</i> If, after the signing of Contract, there is any change of taxes and duties, which are directly payable by the Agency for providing the services i.e. service tax or any such other applicable tax from time to time, which increase or decreases the cost incurred by the Agency in performing the Services, then the remuneration and reimbursable expense otherwise payable to the Agency under the Contract shall be increased or decreased accordingly by correspondence. However, in case of any new or fresh tax or levy imposed after submission of the Proposal the Agency shall be entitled to reimbursement on submission of proof of payment of such Tax or Levy.</p> <p>2.As per Terms of Payment mentioned in the RFP</p> <p>3.As per the change mentioned above.</p>
		<p>Please note that SEO and analytics are a part of the proposal.</p>
<p>Form Tech 5: Work Schedule</p>	<p>What is the work schedule?</p>	<p>The work schedule is to be proposed by the agency based on the scope of work mentioned in the RFP. Agencies will be evaluated on the basis of this schedule during technical evaluation.</p>

RFP Reference	Query/ Suggestion	Reply by Invest India
5.1.2 Objectives	Who is the target audience? What are the credentials of Invest India? What have we done	<p>Invest India is the official Investment Promotion and Facilitation Agency of the Government of India, mandated to facilitate investments into India. It is envisaged to be the first point of reference for potential investors. Our team of domain and functional experts provide sector-and state-specific inputs, and hand-holding support to investors through the entire investment cycle, from pre-investment decision-making to after-care. We assist with location identification; expediting regulatory approvals; facilitating meetings with relevant government and corporate officials; and also provide aftercare services that include initiating remedial action on problems faced by investors. All facilitation and hand-holding support to investors under the “Make in India” Programme is being provided by Invest India. Invest India is promoted by the Department of Industrial Policy & Promotion (DIPP), Ministry of Commerce and Industry (Government of India), the State Governments of India and the Federation of Indian Chambers of Commerce & Industry.</p> <p>For more information please visit our website : www.investindia.gov.in</p>
5.1.1 About Invest India 5.1.2 Objectives	<p>1.Are we working in collaboration with Make In India?</p> <p>How are we different from IBEF?</p> <p>Do you have more of a consultancy role?</p>	<p>1.We are facilitating investment cases under Make In India Campaign</p> <p>2. IBEF is a information collection & disseminating body. Whereas, Invest India is an INVESTMENT PROMOTION AGENCY.</p> <p>3. Our team of domain and functional experts provide sector-and state-specific inputs, and hand-holding support to investors through the entire investment cycle, from pre-investment decision-making to after-care. We assist with location identification; expediting regulatory approvals; facilitating meetings with relevant government and corporate officials; and also provide aftercare services that include initiating remedial action on problems faced by investors. All facilitation and hand-holding support to investors under the “Make in India” Programme is being provided by Invest India.</p>
2.9 Pre-Qualification Criteria	The Company was split into two last year – Do they Still qualify?	<p>Yes, the company will considered based on the parent organizations’ past experience.</p> <p>However, you will have provide all documentary evidence to support your application as well as provide proof of completion of at least one project under the new entity with a project value of at least INR 25Lakhs.</p>

RFP Reference	Query/ Suggestion	Reply by Invest India
2.29 Data Sheet Point 16.	Can we be given more time for submission for the RFP	We have revised the date of submission of proposal: The last date to submit is 8th August 2016 before 4:00PM
Data Sheet Pt.18 Part C & D	Creative Vision – sample audio-visual do we have to make a video? How is that different from point C?	Point C is the overarching, broad, year-long vision for Invest India. Point D is more specific for the requirement of a 2 minute AV stated in the scope of work. For Point D, you may submit a sample video of any brand that the company has produced in the past or even submit a brand new sample video for Invest India.
5.1.2 Objectives	Can we have success stories?	The cases can only be shared after the agency is awarded the contract and after signing of NDA
5.1.2 Objectives	Do we have a media buying-planning budget?	Not as of now