



Ref No. 04/02/2016-IIWCRT

Dated: 26/04/2016

RFP Reference	Query/ Suggestion	Reply by Invest India
<b>The Agency should be able to provide at least three creative design templates to Invest India for the finalization. Agency will provide samples of the concept designs of homepage, landing page and templates of all inner web pages to the Invest India for evaluation purpose.</b>	<b>As per our understanding, we will provide three creative design templates of Home page and two inner page design templates for each home page design. Please let me know if there is any change.</b>	Please note that the numbers provided in the RFP are only indicative and if the designs proposed by the agency are not as per Invest India's requirements, the agency will have to provide additional designs for approval.
<b>Provision for separate logins for different set of users.</b>	<b>As per our understanding, there is a provision in the web portal where user can create</b>	At present, there is no provision for user registration in the current Invest India website. It is proposed that the new website should have provision for log-in IDs for visitors on the website. Visitors can provide basic information about themselves like contact details, company, sector of interests, etc. Certain reports and information could be made available to only registered users.

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	<p>there profile through registration module. Please explain the user module?</p>	
<p>SEO-based strategy</p>	<p>As per our understanding, we will create SEO compatible web portal where administrator can easily add/update SEO Meta tags. Please clarify.</p>	<p>Yes, correct. The agency will have to ensure that all SEO compatibilities are enabled in the CMS.</p>
<p>Features/ provision for features such as automatic acknowledgements for forms submitted, personalization of the site.</p>	<p>What type of forms user can submit through the web portal. Please provide specification document.</p>	<p>As per the corrigendum dated 22<sup>nd</sup> April 2016, there should be provision for log-in IDs for visitors on the website. Visitors can provide basic information about themselves like contact details, company, sector of interests, etc. Certain reports and information could be made available to only registered users.</p>
<p>The website will have a provision to generate dynamic module for</p>	<p>Please provide specification document for investor and case</p>	<p>As per the corrigendum dated 22<sup>nd</sup> April 2016, some of the data will have to be presented in the form of text, infographics, maps, dynamic tools, interactive motion charts and graphs, etc. To get a fair idea on the content and the likely tools, please refer to Invest India's RFP for selection of agency for content development:</p>

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<p><b>investors to track investment cases, info, etc. with a log-in process. This module would fetch state/project wise reports involving details of geographical locations, transportation, status of project, financials, etc. as well as cumulative reports of all projects. The module could be map-based, showing data on district and/or constituency basis.</b></p>	<p><b>module.</b></p>	<p><a href="http://www.investindia.gov.in/REQUEST_FOR_PROPOSAL_website_content.pdf">http://www.investindia.gov.in/REQUEST_FOR_PROPOSAL_website_content.pdf</a></p> <p>Please also refer to point 5.1.2 on page no. 55. The site should be benchmarked with other international websites as well as those of other international IPAs. For websites of other IPAs, please refer to:  <a href="https://www.wbginvestmentclimate.org/uploads/Global%20Investment%20Promotion%20Best%20Practices_web.pdf">https://www.wbginvestmentclimate.org/uploads/Global%20Investment%20Promotion%20Best%20Practices_web.pdf</a></p>
<p><b>The Agency will also provide Invest India with monthly, quarterly and other reports as and when requested by Invest India to check</b></p>	<p><b>This is the part of SEO (website traffic details including details of visitors, page viewed, increase in traffic, most</b></p>	<p>Please note that SEO and analytics are a part of the proposal.</p>

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<p><b>website traffic details including details of visitors, page viewed, increase in traffic, most searched, etc. The solution should be compliant with W3C standards on “Web design and application”. Invest India reserves the right to compare the statistics with other industry standard measuring tools/reports to cross check.</b></p>	<p><b>searched and different types of reports) which is not a part of current proposal. Please suggest if you need to include SEO in the current proposal requirement.</b></p>	
<p><b>Website to have provision for data visualization and comparison tools.</b></p>	<p><b>Need more information</b></p>	<p>As per the corrigendum dated 22<sup>nd</sup> April 2016, some of the data will have to be presented in the form of text, infographics, maps, dynamic tools, interactive motion charts and graphs, etc. To get a fair idea on the content and the likely tools, please refer to Invest India’s RFP for selection of agency for content development:  <a href="http://www.investindia.gov.in/REQUEST_FOR_PROPOSAL_website_content.pdf">http://www.investindia.gov.in/REQUEST_FOR_PROPOSAL_website_content.pdf</a></p> <p>Please also refer to point 5.1.2 on page no. 55. The site should be benchmarked with other international websites as well as those of other international IPAs. For websites of other IPAs, please refer to:  <a href="https://www.wbginvestmentclimate.org/uploads/Global%20Investment%20Promotion%20B">https://www.wbginvestmentclimate.org/uploads/Global%20Investment%20Promotion%20B</a></p>

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		est%20Practices_web.pdf
<p><b>Agency will be responsible for developing and printing the user and administrative manuals. Different logins to be created for different set of users namely-Invest India employees can access full content; external users can access limited content based on their login.</b></p>	<p><b>Please provide specification document for user module (types of users, dashboard detail)</b></p>	<p>As per the corrigendum dated 22<sup>nd</sup> April 2016, there should be provision for log-in IDs for visitors on the website. Visitors can provide basic information about themselves like contact details, company, sector of interests, etc. Certain reports and information could be made available to only registered users.</p>
<p><b>The bidder must have successfully completed at least 5 similar projects over the last 3 years having a minimum order value of INR 1lakh each. (Copy of work order, Contract for each of the mentioned</b></p>	<p><b>We will provide contract copy but we can't share the total project cost as per NDA signed with client. We will be providing client references for further queries.</b></p>	<p>For the purpose of pre-qualification evaluation, please share projects for which project cost can be shared. The projects where you have signed NDA may be considered in the technical evaluation stage.</p>

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assignments required)		
NA	<p><b>Please provide the total size of the current website including database.</b></p>	<p>The current website should not be taken as a reference as it is a static website and has very basic information. To get a fair idea on the content and the likely tools, please refer to Invest India's RFP for selection of agency for content development: <a href="http://www.investindia.gov.in/REQUEST_FOR_PROPOSAL_website_content.pdf">http://www.investindia.gov.in/REQUEST_FOR_PROPOSAL_website_content.pdf</a></p> <p>Please also refer to point 5.1.2 on page no. 55 of the RFP. The site should be benchmarked with other international websites as well as those of other international IPAs. For websites of other IPAs, please refer to: <a href="https://www.wbginvestmentclimate.org/uploads/Global%20Investment%20Promotion%20Best%20Practices_web.pdf">https://www.wbginvestmentclimate.org/uploads/Global%20Investment%20Promotion%20Best%20Practices_web.pdf</a></p>
Last date of bid submission	<p><b>Actual submission date of the proposal is 29th April 2016 or other.</b></p>	<p>Submission of bid should be before 4 pm on 29th April, 2016.</p>