



Ref No. 04/02/2016-IIWCRT

Dated: 22/04/2016

Query/ Suggestion	Reply by Invest India
<p>Whether Invest India website will be migrated from the existing website or a new one will be created?</p>	<p>The domain name of Invest India website remains the same. There should be no down time for the website. No migration of data will be required except one or two static pages that may have to be re-created.</p>
<p>How is data to be visualized? What functionalities are sought in the website?</p>	<p>Data to be presented in the form of text, infographics, maps, dynamic tools, interactive motion charts and graphs, etc. To get a fair idea on the content and the likely tools, please refer to Invest India's RFP for selection of agency for content development: http://www.investindia.gov.in/REQUEST_FOR_PROPOSAL_website_content.pdf</p> <p>Please also refer to point 5.1.2 on page no. 55. The site should be benchmarked with other international websites as well as those of other international IPAs. For websites of other IPAs, please refer to: https://www.wbginvestmentclimate.org/uploads/Global%20Investment%20Promotion%20Best%20Practices_web.pdf</p>
<p>What is meant by personalization of website?</p>	<p>There should be provision for log-in IDs for visitors on the website. Visitors can provide basic information about themselves like contact details, company, sector of interests, etc. Certain reports and information could be made available to only registered users.</p>

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<p>Can companies bid as consortium?</p>	<p>Yes, companies can bid as a consortium with a maximum of two members. The member entities of the consortium should have a formal agreement on the formation of consortium and should authorize one entity as the lead member to act on their behalf in exercising all the rights and obligations of the agency towards Invest India under the Contract including receiving of instructions and payments from Invest India. However, each member of Consortium shall be jointly and severally liable for all obligations of the agency under the Contract.</p> <p>For the purpose of evaluation, projects executed by both the members will be considered. Also, the consortium must have successfully completed atleast one project together.</p>
<p>Will other websites only be linked to the Invest India website or there will be APIs linked to enable information exchange?</p>	<p>Yes. The other websites will only be linked and no data extraction or analysis will be required.</p>
<p>Will the information be pincode based?</p>	<p>No pincode based data will be used as of now.</p>
<p>Would the hosting be cloud based or on an independent server?</p>	<p>Website will be hosted on cloud and space would be provided by Invest India.</p>
<p>What are the security guidelines?</p>	<p>Dedicated firewall and adequate bandwidth to support concurrent visits to the website especially during events will be required.</p>

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What is work of similar nature?	Similar nature work implies designing a content-based website. For more information, please refer to scope of work mentioned in point no. 5.2 of RFP.
How many pages will require language translation?	Only 2-5 static pages will require language translation which may require minor changes, once or twice a month.
What will be the average maintenance for the website?	Initially for 3 months, 40 hours a month will be required for maintenance and enhancement. For the remaining time period, 20 hrs a month. Invest India will work out a per hour rate with the selected vendor for any additional maintenance work required.
Can EMD be waived off if the company is registered with NSIC?	No.
Who will design the newsletter on the website?	Newsletter designing is not a part of the scope of work of this RFP.
Who will develop the content for the website	Content development agency.
Who will update the CMS?	Initially, the entire content has to be designed and uploaded by the website designing team. The content will be provided by the content development agency. The website will have provision to upload regular content through the CMS. The content through CMS will be updated by the content development agency. All subsequent, major uploads requiring creative designing will be done by the website designing team.
Who will provide the charts, graphs etc. to the technical team?	All content will be provided by the Content development agency. However, these will have to be aesthetically designed by the website development agency.

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Can a proprietorship firm apply or do they need a partner for the same?	Proprietorship firms are not eligible. However, if they bid as a consortium then the lead partner should be a private company. Same rules of consortium will apply.